

Mediating Italy in Global Culture – Summer School 2020

Schedule of Student Poster Presentations

Tuesday 23rd (17-17:50)

Elja Roy (University of Minnesota)

Italy to India. A Gondola Ride

Francesco Cioglia (University of Innsbruck)

The Representation of Italy in Austrian News Outlets Between 2008 and 2020

Sergio Floriani (Università degli Studi di Udine)

The Distribution of Italian Documentary. New Opportunities and Changes Taking Place

Wednesday 24th (17-17:50)

Michela Bertossa (The Ohio State University)

The Story of the Willful Child. A Videographic Essay on L'amica geniale

Dorothea Burato (Università degli Studi di Parma)

Cinema and Made in Italy. The Integrated Promotion of Cinema and Fashion after World War II

Valerio Di Paola (Sapienza Università di Roma)

Transmedia Design for the Promotion of Entertainment. Industrial Workflow and Content Design

Clara Ramazzotti (City University of New York)

Italy's Netflix: Attempts and Shortcomings

Thursday 25th (17-17:50)

Erica Capecchi (University of Bristol – Cardiff University)

Visualizing Neofascism. Aesthetic and Communication of the Italian Far-Right on Social Media

Leonardo Cabrini (Indiana University)

Italian Tele-Cinephilia. Programming Cinema in the Italian State Television (1975-2000 and Beyond)

Giulia Paganucci (Università di Bologna)

Teaching Italian through Movies

Emiliano Rossi (Università di Bologna)

In Search of a Message. TV Circuits in Italian Transportation Hubs from Productive to Commercial Strategies